



Next Generation 

# BROOKTON

BOOK OF INITIATIVES  
+ 2021



## **BROOKTON Vision by 2027**

**BROOKTON is**



a **well-recognised** business and agricultural hub,

a **flourishing** stop-over destination, and

a **celebrated** place to live.

# A message from the Shire President



“As a result of BROOKTON community members and stakeholders’ contribution in November 2017, a Book of Ideas was formed and presented to the Shire of Brookton. The Council members (of the day) were able to commit to nine major and minor projects to assist in the initial achievement of NEXT GENERATION BROOKTON 2027>.

The Council has since created the Innovations Pathway ensuring a continual, fluid, and ongoing decision-making process that reviews suggested projects listed on the Book of Ideas against the BROOKTON 20 through one or more Advisory Groups to eventually be placed on this Book of Initiatives. This Book allows projects to sit ‘shovel’ ready and progress should the opportunity arise. This list also forms a qualified listing of projects identified by the Community that can be incorporated on to Council’s Corporate Business Plan”.

Katrina Crute, Shire President BROOKTON

## BROOKTON'S INNOVATIONS - Pathway Decision-Making Tiers

### 1. Council Corporate Briefing Forum (CBF)

The purpose of this Forum is to brief Elected Members on the submissions received from the community through the Book of Ideas process and for Councillors to assess ideas against the BROOKTON 20.

The Council Corporate Briefing Forum Includes all Elected Members, with the Chairperson being the Shire President.

The submitter may be invited to attend this forum to provide further explanation.

### 2. Business Enterprise Advisory Reference Group (BEAR)

The purpose of this group is to provide advice and recommendations, as well as co-ordinate and oversee major projects of a commercial or economic nature for the betterment of the BROOKTON economy and community.

The Advisory Group is made up of thirteen members who have two-year terms. The Shire President is the Chairperson of this group.

The BEAR Group consists of:

Shire President (Chair)  
3 x Elected Members  
2 x Staff  
1 x Baptistcare Representative  
1 x Balco Representative  
1 x CBH Representative  
1 x Seabrook Representative  
1 x Bendigo Bank Representative  
1 x ARH Representative  
1 x Brookton Business Advisory Group Representative

Ability to co-opt others into the group.

### 3. Community Enterprise Advisory Group (CEAG)

The purpose of this group is to co-ordinate and oversee community projects listed in the Shire of Brookton Corporate Business Plan, or arising from the 'Innovations Pathway' and the BROOKTON Book of Initiatives.

This Advisory Group is made up of twelve members who have two-year terms. The Shire President is the Chairperson of this group.

The CEAG Group will consist of:

Shire President (Chair)  
3 x Elected Members  
2 x Staff  
6 x Community Representatives

Ability to co-opt others into the group.



MAJOR - SOCIAL OR COMMUNITY PROJECTS 2020 - 2024

No	Project Title	Brief Description (does not necessarily encompass all project elements)	The BROOKTON 20		Work Live Visit	Function Shire of Brookton	Benefit	Responsible Entity (BROOKTON projects are subject to stakeholder participation and funding)	Funding Shire of Brookton (*Subject to Grant Funding)
			Major	Influence					
1	Regional Wellness Hub	Incorporates Age Care housing, allied health services, wellness education training facility	2	3,4,6,7,13	Work Visit	Facilitation Partner	Economic Social	BROOKTON	No
2	Multipurpose Function Centre	Multipurpose building <i>Refurbished, Restored or New</i>	19	6,13,19	Live Visit	Proponent	Social	Shire of Brookton	Yes*
3	Short-stay Accommodation	Consists of basic short-term accommodation units to support local business need	3	1,2,7,13	Work Live Visit	Facilitation Partner/or Proponent	Economic	BROOKTON	Yes*
4	Cultural Community and Recreation Precincts	Community hub building - accommodating community groups and incorporating community meeting rooms and conferencing facilities	13	1,3,5,6,7,14,15,20	Live Visit	Facilitation Partner/or Proponent	Social	Shire of Brookton	Yes*
5	Innovative Agriculture	Establishment of an alternative farming demonstration/enterprise incorporating NRM practice, and cutting-edge technology and science in agricultural practice	8	1,5,13,17	Work Live Visit	Facilitation Partner	Economic	BROOKTON	No
6	Rental Housing Program	Consists of basic long-term accommodation units to support local business needs as well as the existing population and potentially new arrivals to town	6	1,3,4,5,7,12,13,17,19,20	Work Live	Facilitation Partner	Economic Social	Shire of Brookton	Yes*
7	Sustainable Energy Generation	Explore alternative and renewable ways to generate power using cutting edge technology e.g. micro power solar grids, water desalination plant	17	1,2,3,4,9,12,15,17,18,19	Work Live	Facilitation Partner	Economic	Shire of Brookton	YES*
8	Commercial/Industrial Hub	Create, design and maintain a commercial/industrial hub to allow growth of Brookton Works Depot along with the development of sites for other businesses	1	2,3,4,6,8,12,13,15,17,18,19,20	Work Live Visit	Facilitation Partner	Economic	Shire of Brookton	Yes*



## MINOR - SOCIAL OR COMMUNITY PROJECTS 2020 – 2024

No	Project Title	Brief Description (does not necessarily encompass all project elements)	The BROOKTON 20		Work Live Visit	Function Shire of Brookton	Benefit	Responsible Entity (BROOKTON projects are subject to stakeholder participation and funding)	Funding Shire of Brookton (*Subject to Grant Funding)
			Major	Influence					
1	Lifestyle Land Release	The acquisition and development of land for release in stages as 5-acre lifestyle lots with permissibility for cottage industry use subject to planning controls	19	1,2,6	Live	Proponent	Economic Social	Shire of Brookton	Yes
2	Public Art*	Information/graphic art displayed on the buildings depicting the history and/or culture produced in 2D or 3D	14	3,9,14,16,18,19,20	Live Visit	Facilitator	Social	BROOKTON	Yes
3	Gym relocation to Aquatic Centre	To provide synergy between recreation facilities as was highlighted through a community engagement process	3	9,16,17, 18,19	Live Visit	Facilitator	Social	Shire of Brookton	Yes
4	Youth Precincts	That an engaging Youth Precinct be created and maintained for the benefit of all youth, residential and passing	3	8,9,14,16,17,18,20	Live Visit	Facilitator	Social	Shire of Brookton	Yes*
5	Overarching Town Strategy**	That a strategic plan be developed to include the redevelopment of the Townsite street scape e.g. verges to be wider, roads to be narrower and streetscapes/verges to be upgraded to 'green spaces' bike paths	3	8,9,10,12,14,16,18,20	Live	Facilitator	Social	Shire of Brookton	Yes
6	Astro-tourism	Establishment of Astro-tourism with the Shire	3	1,8,9,14, 16,18,20	Live Visit	Facilitator	Social	Shire of Brookton	Yes
7	RV Access (both sides of Railway Line)	Provide defined RV access/parking on both sides of railway to allow visitors to explore around town	8	16,18,20	Visit	Facilitator	Social	Shire of Brookton	Yes
8	Community Car***	Purchase and manage a Community Car to support our Local Emergency Services with patient transfer	3	4,5,6,7,9,14,17,20	Live	Facilitator	Social	Shire of Brookton	Yes
9	Cultural Walk Trails (Seabrook) ****	Cultural walking trails to be established within the townsite with the assistance of Seabrook	20	3,4,7,8,9,14,16,18,19	Visit	Facilitator	Social	Shire of Brookton	Yes
10	Entry Statement Town Signage	Town Entry Signage to be designed and erected at Town Boundaries to clearly define Brookton Townsite	3	8,11,14, 16,18,20	Live Visit	Facilitator	Social	Shire of Brookton	Yes
11	Welcome Pack/New Resident & Caravan Park/Tourism	To provide New Residents and Visitors information on Brookton	3	6,8,14,16,20	Visit Live	Facilitator	Social	Shire of Brookton	Yes

## Shire of Brookton Mission

To Sustain the Balance of BROOKTON  
+  
To Build a Bigger, Better BROOKTON



## THE BROOKTON 20

Enterprise + Industry	Population + Visitation	Performance + Knowledge	Lifestyle + Community	Built + Natural Amenities
<b>New &amp; Secondary Industry</b>  Short Stay Accommodation Cultural Community & Recreation Precincts Innovative Agriculture Rental Housing Program Sustainable Energy Creation Lifestyle Land Release Astro Tourism	<b>5. Older population</b>  Cultural Community & Recreation Precincts Innovative Agriculture Rental Housing Program Community Car	<b>9. Community Engagement</b>  Sustainable Energy Generation Public Art Gym Relocation to Aquatic Centre Youth Precincts Over-arching Town Strategy Astro Tourism Community Car Cultural Walk Trails	<b>13. Education Super Site</b>  Regional Wellness Hub Multipurpose Function Centre Short Stay Accommodation Innovative Agriculture Rental Housing Program Commercial/Industrial Hub	<b>17. Resource Maximisation &amp; Sustainability</b>  Innovative Agriculture Rental Housing Program Sustainable Energy Generation Commercial/Industrial Hub Gym Relocation to Aquatic Centre Youth Precincts Community Car
<b>Small to Medium Enterprise</b>  Short Stay Accommodation Sustainable Energy Generation Commercial/Industrial Hub Lifestyle Land Release	<b>6. New Population</b>  Regional Wellness Hub Multipurpose Function Centre Cultural Community & Recreation Precincts Commercial/Industrial Hub Lifestyle Land Release Community Car Welcome Pack – New Residents & Tourism	<b>10. Strategy &amp; Reporting</b>  Over-arching Town Strategy	<b>14. History, Heritage, Recreation &amp; Culture</b>  Cultural Community & Recreation Precincts Public Art Youth Precincts Over-arching Town Strategy Astro Tourism Community Car Cultural Walk Trails Entry Statement Town Signage Welcome Pack – New Residents & Tourism	<b>18. Town Precinct</b>  Sustainable Energy Generation Commercial/Industrial Hub Public Art Gym Relocation to Aquatic Centre Youth Precincts Over-arching Town Strategy Astro Tourism RV Access – Both Sides of Railway Line Cultural Walk Trails Entry Statement Town Signage
<b>Social Innovation</b>  Regional Wellness Hub Cultural Community & Recreation Precincts Rental Housing Program Sustainable Energy Generation Commercial/Industrial Hub Public Art Cultural Walk Trails	<b>7. Aboriginal Population</b>  Regional Wellness Hub Short Stay Accommodation Cultural Community & Recreation Precincts Rental Housing Program Community Car Cultural Walk Trails	<b>11. Value Proposition</b>  Entry Statement Town Signage	<b>15. Technology &amp; Automation</b>  Cultural Community & Recreation Precincts Sustainable Energy Generation Commercial/Industrial Hub	<b>19. Buildings</b>  Multipurpose Function Centre Rental Housing Program Sustainable Energy Generation Commercial/Industrial Hub Public Art Gym Relocation to Aquatic Centre Cultural Walk Trails
<b>Jobs &amp; Volunteering</b>  Regional Wellness Hub Rental Housing Program Sustainable Energy Generation Commercial/Industrial Hub Community Car Cultural Walk Trails	<b>8. Visitation &amp; Transient Population</b>  Commercial/Industrial Hub Youth Precincts Over-arching Town Strategy Astro Tourism Cultural Walk Trails Entry Statement Town Signage Welcome Pack – New Residents & Tourism	<b>12. Measurement, Learning and Knowledge</b>  Rental Housing Program Sustainable Energy Generation Commercial/Industrial Hub Over-arching Town Strategy	<b>16. Community Activity &amp; Visitor Eventing</b>  Public Art Gym Relocation to Aquatic Centre Youth Precincts Over-arching Town Strategy Astro Tourism RV Access – Both Sides of Railway Line Cultural Walk Trails Entry Statement Town Signage Welcome Pack – New Residents & Tourism	<b>20. Connection to Country</b>  Cultural Community & Recreation Precincts Rental Housing Program Commercial/Industrial Hub Public Art Youth Precincts Over-arching Town Strategy Astro Tourism RV Access – Both Sides of Railway Line Community Car Entry Statement Town Signage Welcome Pack – New Residents & Tourism

## Shire of Brookton

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