




Next Generation 

BROOKTON


Shire of Brookton's

BOOK OF IDEAS

2020

November 2020



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This living document is an editable document which supports our unique BROOKTON Innovations Pathway. It is a book of all major or minor, economic or community ideas BROOKTON community members have considered and wish for the initiative to remain on the 'list'. If a member of the community, or a group or team, wish to receive financial or resource assistance for their initiative from the Shire of Brookton, they can activate them through the BROOKTON Innovations Pathway at any time. Or they may wish to activate them, themselves, without Shire support. Community members can add an idea to this list at any time, without activating the idea.



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Suggested Project	Brief Description	Major/ Minor	Economic /Social	Partners	External Funding
Regional Archives Depository	Construction of an archives building with storage space being let to commercial business and government entities for storage/preservation of records	Major	Economic	Yes	Yes
Education Super Site	Establishment of an education/training hub that supports regional training needs and transition to workforce employment across a range of industries including agriculture, health and aged care, tourism, etc. Also alternative education schools	Major	Social	Yes	Yes
Multi-use Event Facility/Show Grounds	Establishment of an events and equestrian facility—building facades to reflect heritage theme	Major	Economic	Yes	Yes
Sculpture Park	Establishment of a Sculpture Park incorporating very large pieces of artist work along Highway within the gazette township	Major	Social	Yes	Yes
Sustainable Property/House—5 Acres	Establishment of property based on sustainability principles—could involve multiple stakeholders	Major	Social/ Economic	Yes	Yes
Land Acquisition and development of Light Industrial Factory Units	Purchase and development of land for light industry with construction of multiple light industry factory units for sale or rent	Major	Economic	No	No
Acquire Strategic Gravel Reserves	Purchase of 100 acre lots (2 or 3) for long term security of gravel supply for road construction/maintenance. Can also be used or leased for alternative activities or farmed for community return or establishment as a solar (photo voltaic) farm or similar	Major	Social/ Economic	Yes	Yes
Experimental Farm/Park	Establishment of 100 acre lot (could have gravel reserves) for lease under EOI process to accommodate small business ventures (ie: of road 4wd course, horse riding, motocross track, ultra-lights, paint ball or archery facility) with a café. Could additionally include free roaming animal/wildlife	Major	Social/ Economic	No	Yes
Tourist Information—Adventure Games Centre and Café	Couple with existing swimming pool and land between Shire Office and pool. Could include maze, rock climbing wall, mini golf course, large scale games (ie: chess board), puzzle and problem solving, illusions, skate park, nature play, water park/aquatic, information centre café—capture tourists/buses could link to community hub and Club Hotel	Major	Economic	No	No

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Residential Housing Refurbishment Program	Acquisition of established houses in Brookton to be refurbished and on-sold at affordable prices or lease to support market demand/need	Major	Economic	No	No
Truck Parking Area	Establishment of truck parking area for overnight stays/rest stop including toilets/showers. Possibility of trailer parking included in secure compound	Major	Economic	Yes	No
Eco Tourism—Birds	Establishment of a bird watching park with constructed walk trail and interpretive signage	Major	Social	Yes	No
Intensive Agricultural Industry	Investigation and establishment of a horticulture industry—ie use of hydroponics subject to water supply, and suitability of soil types	Major	Economic	Yes	Yes
Aboriginal Tourism Initiatives	A range of cultural experiences and tourism products that could be display/sold through a dedicated Tourist Information Centre and Community Hub—Suggestions to be sought from Seabrook	Major/ Minor	Social/ Economic	Yes	Yes
Independent Living Units (ILU's)	Construction of new ILU's based on adaptable housing and energy efficiency principles and offering a range of deb configurations	Major	Economic/ Social	Yes	Yes
3D Street Art	Installation of street art on the foot paths within Robinson Road/Railway Station precinct to reflect the Shire heritage	Minor	Social/ Economic	Yes	No
Winter Festival	Facilitation of a Community Winter Festival event with various activities, could include snow machine or even a Christmas in July dinner	Minor	Social/ Economic	Yes	Yes
Townsite Digitisation	Establishment of digital messaging around BROOKTON to inform visitors of BROOKTON's history and heritage	Minor	Social/ Economic	Yes	Yes
Recreation Nature Course	Development of an interpretive trail and walking network through-out country for exercise, learning and investigation	Major	Social	Yes	Yes
Hydrotherapy Pool	Construction of a hydrotherapy pool as a standalone initiative or in conjunction with the proposed Brookton Wellness Centre	Major	Social/ Economic	Yes	Yes
Technology Hub	Establishment of a technology hub with interface to important/strategic establishments (ie CBH supersite, UWA Farm, etc)	Major	Economic	Yes	Yes

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Recreational Vehicle (RV) Parking Area	Establishment of a large RV parking area along Williams Street with pedestrian linkage to main street	Minor	Economic	No	No
Alternative Events	Establishment of alternative events that could include summer outdoor cinema, farmers market, unique music festivals, shows and musicals	Minor/ Major	Social/ Economic	Yes	Yes
New Energy/Waste Industry	Establishment of carbon credit renewable energy industries that could include a photovoltaic farm (solar), plastic recycling and plastic brick manufacturing facility, bio fuel manufacturing business	Major	Economic	Yes	Yes
24 Hour Servicing Facility	Establishment of a round the clock fuel and convenience store Brookton Highway	Major	Economic	Yes	Yes
Brookton Tidy Town Initiative	Introduction of an inclusive initiative to engage community members to tidy their properties and community areas on a calendar basis—may also involve a theme	Minor	Social	Yes	Yes
Skate Park	Establishment of a Skate Park within Brookton with flood lighting	Minor	Social	Yes	Yes
Brookton Chair Highway Art Installation	Concept to capitalize on the communities love/hate relationship with the current chair highway. Instead of having tatty old chairs that people count to stay awake along Brookton Highway, turn it into a tourist attraction similar to the Tin Horse Highway with artistic & innovative chair designs focusing on recycle & re-use initiatives	Minor	Social/ Economic	Yes	No
Blue Tree Initiative	Paint a dead tree in town blue as part of the “You can talk” campaign currently running. This campaign aims at tackling depression & suicide prevention, attempting to get family and community united to speak about this problem and generally being more aware of people that may need someone to talk to	Minor	Social	Yes	Yes
Community Wit	Signage into and out of town with witty captions/phrases that are updated regularly	Minor	Social	Yes	Yes
Business Hub/Co-workers space	Re-purpose the Shire Hall and facilities as the home of the Wheatbelt Sprout. Business incubator, co-workers space, makers space, pop up shop. Provide support and training for pilot projects	Major	Social	Yes	Yes

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Party in the Park	Community event on the oval to showcase local talent & produce with market stalls & stage setup, offer of free food to be included for less fortunate. Similar program was run in Shepperton Victoria	Minor	Social	Yes	Yes
Upgrade of Public Playground in Memorial Park	Upgrade play equipment for a large variety of age groups. Multiple families use the playground & BBQ facilities, users vary from local community members to visitors stopping at the service station	Minor	Social	No	Yes
Caravan Park Welcome Pack	Creation of a welcome pack for Caravan Park patrons. Notifying tourists of local promotions and future events etc...similar to that of Beverley Caravan Park's initiative	Minor	Social/ Economic	Yes	Yes
Adventure Playground	Create a fully fenced adventure play ground with water activities, skate park, spring loaded tap for water play in summer, preschoolers section, age appropriate equipment and seating throughout. Similar area found in Newdegate, could be an place that encourages tourists to stay a little longer in Brookton	Major	Social	Yes	Yes
Flags in Main Entry of Town	Flags of each cultural group erected & flown either at the entrance to town or in the park area that is close to the railway station - preference for placement coming into town	Minor	Social	Yes	Yes
Autobot Teleport	Teleport is a telepresence robot - could be used for lecturers or people unable to attend meetings, providing them the ability to log in and still attend meetings and offer valuable advice. The community could use this tool as an educational/community engagement resource, for example Gym instructor/educator via video link etc...	Minor	Social/ Economic	No	No
Brookton Arts	Mini art spaces where people can promote, sell and demonstrate their specific area of the Arts. Each space will be under the control of each exhibitor. Include an interactive/demonstrative component where visitors can watch the exhibitor work or can complete an activity themselves	Minor	Social/ Economic	No	No
Lion Park Walk Trail	Walk Trail through Main Street down Lennard Street, connect up to the pathways through to park-clean & tidy up waterways - Fix bridge/walkway - Plant native plants to encourage birdlife	Major	Social/ Economic	Yes	Yes
Cultural Markets	Have cultural markets once every six months - selling items of food and so from all cultures - bring and share with the community together & acknowledge how lucky we are to have so many cultures	Minor	Social / Economic	No	No


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Visitor Centre—Welcome Signage	Brookton to look at having a visitor centre in the main street for tourist information with more welcoming signage to engage tourists	Major	Economic	Yes	Yes
Octoberfest	Octoberfest is celebrated around the world and originated in Germany. I believe this is an event that will bring a lot of people from around the wheatbelt and from Perth to our town. They will spend money here that will help our business and town to survive. It could be held in the Brookton Town Hall. There would be all things German. Beer and products, food and activities	Minor	Economic/ Social	Yes	Yes
Indonesian Fun Day	A festival to be held in the Brookton Town Hall. There would be lots of stalls in the main hall with Indonesian food, crafts, products etc... in Lesser Hall you could have Indonesian activities. We have a couple of Indonesian people living in Brookton who could advise and give contacts for things	Minor	Economic/ Social	Yes	No
Emergency Services Expo	This would be a great way for local emergency service to educate the community about the services they provide and to teach the community how to live in a safe manner. It could be held at the Brookton Town Hall or the oval next to the WB Eva Pavilion. There could be representatives from our SES, St John Ambulance and Fire Brigade and any other organisations that would benefit from this event. There could be demonstrations of fire services, jaws of life, police services etc...	Minor	Social	Yes	Yes
Solar Power to enhance Electrical Power to Brookton for Business's	As some Brookton Businesses are unable to get sufficient power to efficiently run their Business, as well as some out lying buildings and farmers. Could we look at setting up solar to assist in solving this problem. I understand this is a huge project but feel it is the only option. If we want to encourage further businesses to our town to expand and improve the economy we need to be able to have sufficient power for this to happen	Major	Economic	Yes	Yes
Brookton Community Car	Brookton has many aged residents and we would like to keep our residents living in Brookton but unfortunately as we get older we are unable to drive the long distance to medical appointments. I would like to think that we could look at purchasing a vehicle through funding etc and get volunteer drivers to take the residents to their appointments. this is operational in Pingelly and works very well.	Minor	Social	Yes	Yes

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More Welcoming Signs & Visitor Centre with Art	Driving past Brookton the town is unwelcoming to turn down the main street. People are looking for information on a daily basis when in town for the first time. Could the Railway Station be utilised for a visitor centre.	Major	Economic/ Social	Yes	Yes
Nature Playground	Nature playground close to town oval, bigger kids have somewhere to play and keep busy whilst parents/siblings playing tennis, hockey, football & cricket	Minor	Social	Yes	Yes
5 Trails	To bring deeply cool and stylish walkways to main street country venues. With aspirational aims to bring a calendar of events appropriate in size and commitment to enable our small Wheatbelt communities be long-term sound. To add a new community theme with cycling as the tool, adding walker and orienteering to enable Councils to fund core maintenance of infrastructure	Major	Economic/ Social	Yes	No
Learn to Ride Park	A learn to ride park is used for young children to learn road rules and to ride a bike in a safe area. The park can be constructed form any flat surface (concrete, bitumen) and it has mini roads with mini signage to show the children how to interact with roads in a safe space	Minor	Social	Yes	Yes
Car Art	3 - 4 sculpture based on cars spread out around town. Similar to the ones in Deniliquin that holds a ute muster each year. It has 4 pieces of art. The sculptures in Brookton could be based on the Old Time Motor Show or any aspect of vehicles	Minor	Social	Yes	Yes
Upgrade landscaping of Brookton Highway entries	As our town is the gateway to all that is the Wheatbelt, it would be great to see new landscaping into the town from both Perth & Pingelly directions (if budget was allowed, and keeping our town uniform, the Corrigin entry as well)	Minor	Social/ Economic	Yes	No
Astro Tourism—Place Brookton on the Tourism Map	Place Brookton on the astrophotography hot spots, dark sky observing sites and special events map. This map list specially chosen observing sites where the local community welcomes people to stargaze with telescopes and binoculars. This initiative provides amazing stargazing experiences in WA country towns from right across the state, creating special places and protecting dark night skies so you can experience stargazing at its best.	Minor	Social/ Economic	Yes	Yes

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